

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

ORDER WORKSHEET

CHANGES

REP HEADLINE# 6306255

TRF# 493885

NOV2/12 15.50

\$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$

*** WFSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
NOV/12			435175.00									435175.00
												168

CONTRACT TOTAL

TOTAL SPOTS

MARKET TOTALS \$369,883

WFSB 43%

WTNH 19%

WVIT 20%

WTIC 17%

WCTX 1%

WCCT 0%

WHPX 0%

CABL 0%

SHARES ARE ACCURATE

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6306255 TRF# 493885 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP NOV2/12 15.40
 ORDER WORKSHEET **CHANGES** *** WFSB-TV ***

ADV # ADV. NAME POLI/L MCMAHON/R/SEN/CT REP.# OFF.# SALESMAN #
 AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL
 600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER UTTLEY (H)
 TOWSON, MD 21286

ORDER # CONTRACT # 6306255 CLASS: NATL. LOCAL REGIONAL
 PRDCT LINDA MCMAHON 4 SENA EST#1323 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT30/12 NOV6/12 WK-2
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV2/12 15.40

REP: REVISED ORDER
 REMOVED 1 SPOT LN 4
 ADDED LN 59
 NEW TTL 436125
 PLS CFM
 THANKS, MIKE FOR HEATHER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
 LINDA MCMAHON FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		400P-500P	30		\$950.00	10/30	11/2	4		TU-F	4
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = PROGRAM : DR OZ CON COM1: DR OZ												

AGENCY EST# = 1323

REP: TEL# 703-516-9399

FAX# 703-516-9680

REP HEADLINE# 6306255

TRF# 493885

\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

NOV2/12 15.4

*** WFSB-TV ***

REP: TEL# 703-516-9399

FAX# 703-516-9680

REP HEADLINE# 6306255

TRF# 493885

\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

NOV2/12 15.4

*** WFSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
59	A		600P-630P	30		\$3,800.00	11/5	11/5	1		MON	1

PROGRAM : 6P NEWS

CON COM1: 6P NEWS

NOV/12

436125.00

CONTRACT TOTAL

436125.00

TOTAL SPOTS

169

MARKET TOTALS \$369,883

WFSB 43%

WTVH 19%

WTVT 20%

WTIC 17%

WCTX 1%

WCCT 0%

WHPX 0%

SHARES ARE ACCURATE

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 493885 /		Alt Order # 06306255
Product LINDA MCMAHON 4 SENA		
Contract Dates 10/30/12 - 11/06/12		Estimate # 1323
Advertiser McMahon for Senate		Original Date / Revision 11/02/12 / 11/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WFSB	10/30/12	11/02/12	Eyewitness News	6am - 6:30am		:30			NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				8	\$1,200.00			
2	WFSB	10/30/12	11/02/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				8	\$800.00			
3	WFSB	10/30/12	11/02/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$750.00			
N 4	WFSB	10/30/12	11/02/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WFSB	10/29/12-11/04/12	4p-5p Dr. Oz	4pm-5pm	-TuWThF----	:30		\$950.00	NM		
			Credited									
	5	WFSB	10/29/12-11/04/12	4p-5p Dr. Oz	4pm-5pm	-TuWThF----	:30		\$950.00	NM		
			Credited									
5	WFSB	10/30/12	11/02/12	Eyewitness News	5pm - 5:30pm		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				8	\$1,800.00			
6	WFSB	10/30/12	11/02/12	Eyewitness News	5:30pm - 6pm		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				8	\$1,800.00			
E 7	WFSB	10/30/12	11/02/12	Eyewitness News	6pm - 6:30pm		:30			NM	6	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				7	\$2,100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/29/12-11/04/12	Eyewitness News	6pm - 6:30pm	-TuWThF----	:30		\$2,100.00	NM		
			Credited									
8	WFSB	10/30/12	11/02/12	Inside Edition	7pm - 7:30pm		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,500.00			
9	WFSB	10/30/12	11/02/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	4	\$6,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

Contract Agreement Between:



wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
493885 /	06306255

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	LINDA MCMAHON 4 SE	1323

Advertiser	Original Date / Revision
McMahon for Senate	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-TWTF--</td><td></td><td></td><td></td><td>4</td><td>\$1,500.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	-TWTF--				4	\$1,500.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,500.00																													
10	WFSB	10/30/12	11/02/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	4	\$3,800.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-TWTF--</td><td></td><td></td><td></td><td>4</td><td>\$950.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	-TWTF--				4	\$950.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-TWTF--				4	\$950.00																													
11	WFSB	10/30/12	11/02/12	Eyewitness News	5am - 5:30am		:30			NM	6	\$3,000.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-TWTF--</td><td></td><td></td><td></td><td>6</td><td>\$500.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	-TWTF--				6	\$500.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-TWTF--				6	\$500.00																													
12	WFSB	10/30/12	11/02/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$1,600.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-TWTF--</td><td></td><td></td><td></td><td>2</td><td>\$800.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	-TWTF--				2	\$800.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-TWTF--				2	\$800.00																													
13	WFSB	10/30/12	11/03/12	Eyewitness News	11PM - 11:35PM		:30			NM	7	\$13,300.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-TWTFS-</td><td></td><td></td><td></td><td>7</td><td>\$1,900.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	-TWTFS-				7	\$1,900.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-TWTFS-				7	\$1,900.00																													
14	WFSB	10/30/12	10/30/12	NCIS	8pm-9pm		:30			NM	2	\$14,000.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-2-----</td><td></td><td></td><td></td><td>2</td><td>\$7,000.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	-2-----				2	\$7,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-2-----				2	\$7,000.00																													
15	WFSB	10/30/12	10/30/12	NCIS: LA	9pm - 10pm		:30			NM	2	\$14,000.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-2-----</td><td></td><td></td><td></td><td>2</td><td>\$7,000.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	-2-----				2	\$7,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-2-----				2	\$7,000.00																													
D 16	WFSB	10/30/12	10/30/12	Vegas	10pm - 11pm		:30			NM	0	\$0.00																										
D 17	WFSB	10/31/12	10/31/12	Criminal Minds	9pm - 10pm		:30			NM	0	\$0.00																										
D 18	WFSB	11/01/12	11/01/12	Big Bang/2.5 Men	8pm - 9pm		:30			NM	2	\$14,000.00																										
19	WFSB	11/01/12	11/01/12	Person of Interest	9pm - 10pm		:30			NM	2	\$16,000.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>---2---</td><td></td><td></td><td></td><td>2</td><td>\$7,000.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	---2---				2	\$7,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	---2---				2	\$7,000.00																													
20	WFSB	11/01/12	11/01/12	Elementary	10pm - 11pm		:30			NM	0	\$0.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>---2---</td><td></td><td></td><td></td><td>2</td><td>\$8,000.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	---2---				2	\$8,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	---2---				2	\$8,000.00																													
D 21	WFSB	11/02/12	11/02/12	CSI: NY	8pm - 9pm		:30			NM	2	\$9,000.00																										
22	WFSB	11/02/12	11/02/12	Blue Bloods	10pm - 11pm		:30			NM	3	\$1,125.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>----2--</td><td></td><td></td><td></td><td>2</td><td>\$4,500.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	----2--				2	\$4,500.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	----2--				2	\$4,500.00																													
23	WFSB	11/03/12	11/03/12	Eyewitness News Weekend	6am - 7am		:30			NM	6	\$3,000.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----3-				3	\$375.00																													
24	WFSB	11/03/12	11/03/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	6	\$3,000.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-----6-</td><td></td><td></td><td></td><td>6</td><td>\$500.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	-----6-				6	\$500.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----6-				6	\$500.00																													
25	WFSB	11/03/12	11/03/12	NCAA PRIME GAME	8-11P		:30			NM	6	\$3,000.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-----6-</td><td></td><td></td><td></td><td>6</td><td>\$500.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	-----6-				6	\$500.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----6-				6	\$500.00																													
26	WFSB	11/04/12	11/04/12	Eyewitness News Weekend	6am - 7am		:30			NM	3	\$1,800.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-----3</td><td></td><td></td><td></td><td>3</td><td>\$600.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	-----3				3	\$600.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----3				3	\$600.00																													
27	WFSB	11/04/12	11/04/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	6	\$5,100.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-----6</td><td></td><td></td><td></td><td>6</td><td>\$850.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	-----6				6	\$850.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----6				6	\$850.00																													
28	WFSB	11/04/12	11/04/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	1	\$750.00																										

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
493885 /	06306255

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	LINDA MCMAHON 4 SE	1323

Advertiser	Original Date / Revision
McMahon for Senate	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$750.00			
29	WFSB	11/04/12	11/04/12	NFL Regular Season	1pm-4:25pm		:30			NM	5	\$47,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----5				5	\$9,500.00			
30	WFSB	11/04/12	11/04/12	NFL Regular Season	4:25-7:30pm		:30			NM	5	\$60,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----5				5	\$12,000.00			
31	WFSB	11/04/12	11/04/12	Delayed 60 Minutes	730-830p		:30			NM	1	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$12,500.00			
32	WFSB	11/04/12	11/04/12	Delayed 830-930p	830-930p		:30			NM	2	\$23,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$11,500.00			
33	WFSB	11/04/12	11/04/12	Delayed The Good Wife	930-1030p		:30			NM	2	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$10,500.00			
34	WFSB	11/04/12	11/04/12	Delayed The Mentalist	1030-1130p		:30			NM	2	\$19,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$9,500.00			
35	WFSB	11/05/12	11/06/12	Eyewitness News	6am - 6:30am		:30			NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				3	\$1,900.00			
36	WFSB	11/05/12	11/06/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				4	\$1,300.00			
37	WFSB	11/05/12	11/06/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$1,200.00			
38	WFSB	11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,500.00			
39	WFSB	11/05/12	11/05/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$3,200.00			
40	WFSB	11/05/12	11/05/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$3,200.00			
41	WFSB	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$3,800.00			
42	WFSB	11/05/12	11/05/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,800.00			
43	WFSB	11/05/12	11/05/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,800.00			
44	WFSB	11/05/12	11/05/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$1,500.00			

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u>	<u>Alt Order #</u>
493885 /	06306255

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	LINDA MCMAHON 4 SE	1323

<u>Advertiser</u>	<u>Original Date / Revision</u>
McMahon for Senate	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
45	WFSB	11/05/12	11/06/12	Eyewitness News	5am - 5:30am		:30			NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				4	\$850.00			
46	WFSB	11/06/12	11/06/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$1,300.00			
47	WFSB	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$3,300.00			
D 48	WFSB	11/05/12	11/05/12	HIMYM/2 Broke Girls	8pm - 9pm		:30			NM	0	\$0.00
D 49	WFSB	11/05/12	11/05/12	Hawaii 5-0	10pm - 11pm		:30			NM	0	\$0.00
50	WFSB	11/04/12	11/04/12	M-SU Delayed News	Delayed News		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$1,900.00			
51	WFSB	10/30/12	11/02/12	Eyewitness News	6:30am - 7am		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,200.00			
52	WFSB	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				4	\$1,800.00			
53	WFSB	10/30/12	11/02/12	9am-10am	9am - 10am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$500.00			
54	WFSB	11/03/12	11/03/12	NCAA Football Reg. Season	11:00am - 7:00pm		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				6	\$150.00			
55	WFSB	11/05/12	11/06/12	9am-10am	9am - 10am		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$850.00			
56	WFSB	11/05/12	11/06/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$1,900.00			
N 57	WFSB	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,800.00			
Totals											168	\$435,175.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	168	\$435,175.00	\$369,898.75
Totals	168	\$435,175.00	\$369,898.75

Signature: _____ **Date:** _____

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